

# Qualitative Data Collection

## Training workshop



### Key information

Date	11–13 December
Course length	3 days
Time	09:00 – 15:00
Location	Gaziantep
Training language	English
Fees	300\$-1100TL

### About course

As we know, the world faces enormous challenges such as climate change, poverty and forced migration. Qualitative methods help us in understanding the world from the perspective of the people most affected by these problems and, by extension, our different development efforts to solve them. Integrating these perspectives into programs is crucial to make them sustainable. This course teaches practical qualitative methods, such as key informant, focus group and mapping interviews. Knowing how to use these methods will help policy-makers, fieldworkers and administrators in understanding the cultural and social context of their work.

### Objective of the course

- Giving instructions on how to use the following methods: Participatory observation, key informants interviews (structured, semi-structured, and unstructured), focus groups, mapping interviews, photo-elicitation interviews.
- Presenting different practical sampling strategies.
- Pointing out common errors that can mess up the qualitative research (for example using leading questions and letting ones judgment get in the way of analysis).
- Learning how to do qualitative coding, using software or Word documents.
- Writing up a solid report.

### Course Outcomes

- Internalize how to do research inductively, which means from the bottom, or the grassroots, up.
- Understand how to let your interviewees, the people at the receiving end of aid, lead the interview.
- Reflect on how to do qualitative research in areas of conflict and political turmoil.
- Know the ethical principles of qualitative research in the development sector.
- Make informed decisions on what to capture and what to ignore in the field.
- Reflect on the policy-relevance of observations.

## Intended audience

The “Introduction to Qualitative Methods” course is intended for an audience that includes:

- Project Managers and team members who are new to project management.
- Project Managers and team members who are new to the development sector.
- Development sector professionals who intend to pursue professional credentials in project management.
- Fieldworkers and program officers.
- Policy-makers within aid organizations.
- Consultants/contract staff operating in the development sector.

## Core content areas

- Introduction to Qualitative Research.
- Overview of Methods.
- Module 1: Participatory observation mapping interviews.
- Module 2: Key informants interviews (structured, semi-structured, and unstructured).
- Module 3: Focus groups.
- Module 4: Mapping interviews.
- Module 5: Photo-elicitation interviews.
- Module 6: Data analysis, coding.
- Module 7: Writing Up.

## Course format

Face-to-Face workshop with practical activities.

## Trainer

### Jonas Ecke

Jonas Ecke holds a PhD in anthropology from Purdue University, USA. His main research uses qualitative methods to understand the refugee crisis in Liberia and Ghana. He has taught different audiences on how to use qualitative methods to help them in their everyday work, for example students in the field of education in Germany, engineers in the US, NGO workers in Liberia, and mostly recently development researchers in South Sudan.

## Fees

300 \$ / 1100 TRY.

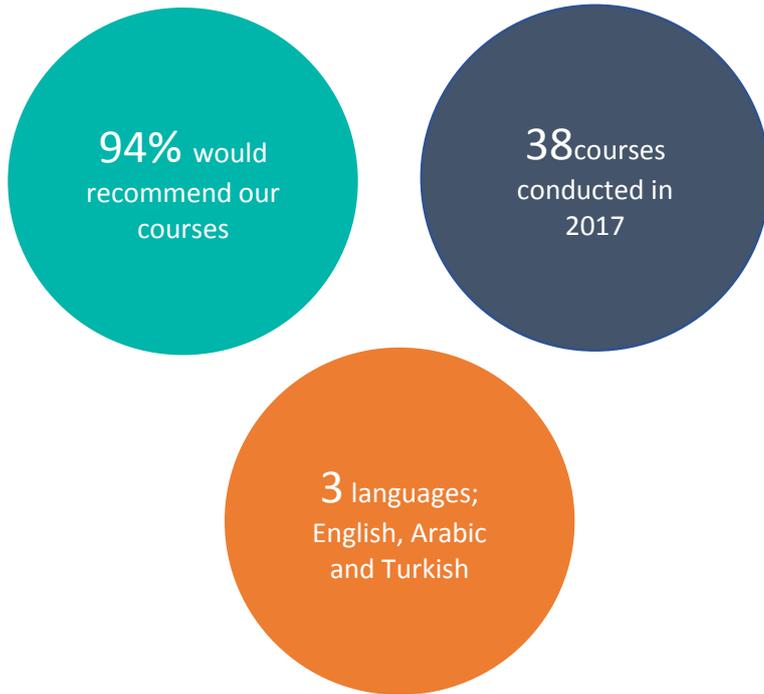
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For more information about our face to face, online or tailor-made trainings, do not hesitate to contact us:

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